## quadient

## Drive digital transformation and meet customer preferences with Quadient Impress

Adapt to how your customers communicate with digital and paper-based options.

The new era of digitization is here, and for businesses to stay relevant and keep up with evolving demands, they must adapt to how their customers communicate. How do you manage differing customer preferences when some want paper documents, some want digital, and some want both? Digital transformation is essential for your company to be more agile, responsive, and customer-centric.

#### **HOW DOES IMPRESS WORK?**

Quadient Impress is a customer communication automation platform designed to help you deliver on customer preferences and send your communications from anywhere. While many customers still want physical mail, an increasing number prefer e-delivery.



#### **41%**

customers report increased customer satisfaction by at least 50% when implementing a document automation solution

### **52%**

customers want to eliminate manual mail processing steps entirely

**46%** 

customers prefer digital communications exclusively

\*As surveyed from Quadient customers

### A MORE EFFICIENT SOLUTION FOR TRI-HIL

Tri-Hill Management LLC is a full-service real estate investment and services company in New York City that has implemented Quadient Impress. Tri-Hill wanted the power to print their rent bills, sort, insert, seal, meter/stamp envelopes, and deliver hundreds of mail items from a remote third-party location. They also wanted the option of sending documents electronically via email or text. After implementing Quadient Impress, Tri-Hill gained:

- Increased mail preparation efficiency and delivery processes
- Received quicker rent payments due to delivering tenant statements faster and on a reliable schedule each month
- Time-saving benefits of their superintendents not having to travel to the primary office once a month or admins having to order and store office supplies

"We have a much more efficient document creation, management, and delivery process now. We export our monthly rent bills from our property management software, select 'print with Impress printer' from the PDF program, and, a few mouse clicks later, it's all mailed out. The whole process now takes less than 60 minutes. I estimate that Impress has delivered savings of \$2,000 per month. That comes from not having to buy the supplies we used to order plus the greatest benefit - the opportunity cost of our staff's time, which is now spent on higher priority projects."

— Ben Zises, Tri-Hill Chief Operating Officer

#### Go beyond paper-based documents

If you're ready to take your documents to a new level – book a free demo today and let us show you how it works. **Push the envelope with Quadient Impress.** 

Request a Demo



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#### About Quadient®

Quadient is the driving force behind the world's most meaningful customer experiences. By focusing on Intelligent Communication Automation, Parcel Locker Solutions, and Mail-Related Solutions, Quadient helps hundreds of thousands of customers worldwide simplify the connection between people and what matters.